



Esteemed Colleagues,

Heartiest Greetings from UIPHS and DSW !

It is my privilege and pleasure to share with you that our university is launching a campaign on World Health Day-2025 to address the challenges of anemia and malnutrition that continue to be major public health concerns, affecting millions worldwide. Our immediate target group would be the students of this university many of whom are apprehended to be lacking on balanced nutrition with varied reasons, including their academic expectations and lack of concerted knowledge about deficiencies in iron, vitamin B12, and folic acid that can significantly impact cognitive function, physical well-being, retention of content and resultantly their academic performance.

The theme of the World Health Day events in the university slated for 7th and 8th April 2025 would be '*ANAEMIA MUKT, POSHAN YUKT CAMPUS ABHIYAAN*' ('एनीमिया मुक्त, पोषण युक्त कैपस अभियान') revolving around 4 T's, i.e. Test, Talk, Treat and Track. This campaign is aligned with the WHO theme 'Healthy Beginnings, Hopeful Futures'. This will be unique in design and approach, and perceptibly the first of its kind among educational institutions. This pioneering activity apparently has the potential of replication at state and national level.

The present campaign is supported by National Health Mission, Panchkula, Govt. of Haryana; District Health Services, Rohtak, IMA, Rohtak, Kainos Hospital, Rohtak and some of the leading hospitals and laboratories of the vicinity that have pledged to extend their support in this noble gesture of ensuring perfect health conditions of the studentship on the campus. From our university, the teams from YRC, UOP, DYW, UCC, Department of Pharmaceutical Sciences and few other teaching departments are actively participating in this event. The primary objective of this initiative is to raise awareness, educate young individuals -

especially girls students - and conduct health screenings for early detection of potential concerns. This will be followed by targeted nutritional interventions, medical support, and active community engagement to ensure a sustainable, long-term impact in fostering a healthier younger generation.

In this effort, the university shall be testing every single of the 5400 consenting girls enrolled in various programs at the campus, apart from more than 500 students at the Campus School. The tests would include Hemoglobin tests, BMI measurements, Blood Pressure, Random Blood Sugar Testing and other on-the-spot tests. Simultaneously, a series of expert lectures, awareness rallies, poster displays, educational videos, and interactive activities will be organized to enhance awareness and educate students. This effort will be followed by a meticulously structured plan for treatment and tracking to ensure necessary interventions.

It is a great honor for the entire university that Hon'ble Health Minister of Haryana, Ms. Arti Singh Rao, shall launch the campaign as Chief Guest on April 7, 2025 in Abhilasha Girls Hostel Complex at 10.00 am. We are delighted that she has graciously accepted our invitation and consented to grace the occasion with her esteemed presence.

It would be a matter of pleasure and pride for all us if you can join this event on April 7, 2025 in Abhilasha Girls Hostel Complex at 10.00 am. for launching the campaign followed by a brief function in the R. K. Auditorium at 11.00 am.

Your presence will uplift the spirits of our dedicated team members and volunteers, inspiring them to remain committed to this noble cause of societal well-being efforts.

As desired by the Hon'ble Vice Chancellor, you are requested to motivate your students and scholars to prepare videos, reels, posters on the main theme of the campaign i.e. *ANAEMIA MUKT, POSHAN YUKT CAMPUS ABHIYAAN* ('एनीमिया मुक्त, पोषण युक्त कैपस अभियान') and spread on social media platforms and other platforms to make this initiative a Mega Event. Also, please ensure a large number of participants in the R. K. Auditorium as per schedule.

The detailed program will be shared with you soon.

The event will be successful only with your kind co-operation, support and presence.

With profound regards!

Prof. Munish Garg & Prof. Randeep Rana